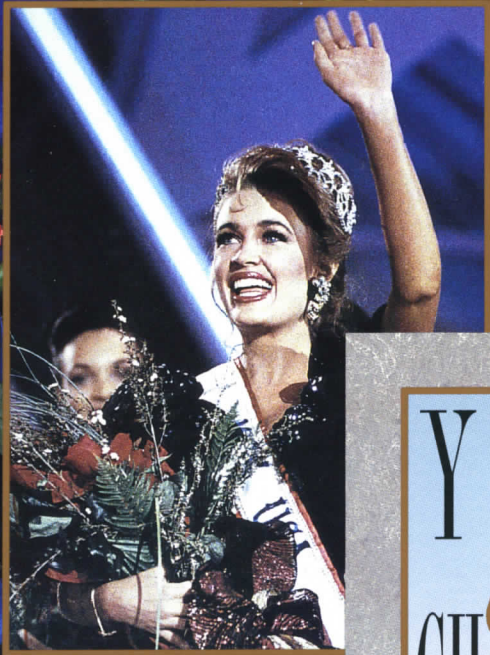
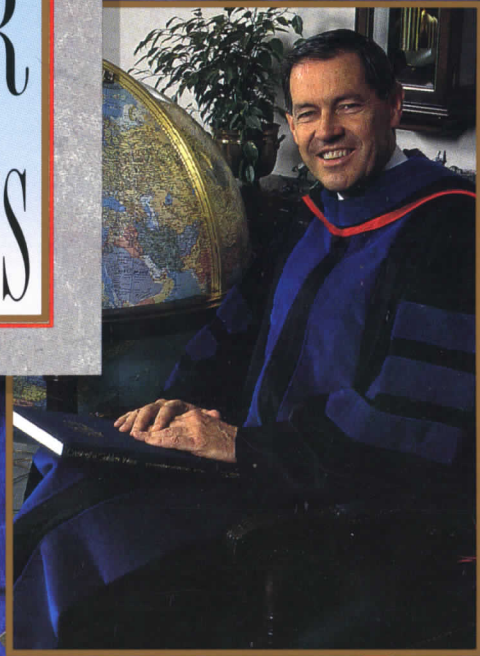


PEPPERDINE PEOPLE



YEAR
of
CHAMPIONS



CHAMPIONSHIP
CALIFORNIA
120
NCAA
CHAMPIONS
UNIVERSITY ARENA
BALL STATE UNIVERSITY
SATURDAY, APRIL 25, 1992
CONTESTION: MATCH - 5:00 P.M.
CHAMPIONSHIP MATCH - 7:30 P.M.
SAA INCL. \$5.00
MC
10/11 P.C.
SBE MC RW 82

UNIVERSITY ON THE MOVE



▲ **FREDERICK R. Weisman**, industrialist, philanthropist, and noted art collector, has pledged funds through his art foundation for the new **Frederick R. Weisman Museum of Art** in the Cultural Arts Center. The University announced the naming of the art gallery in honor of the famed entrepreneur in early August. The dedication on September 12 featured an opening exhibition of international contemporary art titled "Selections from the Frederick R. Weisman Art Foundation."

Through the Frederick R. Weisman Art Foundation, Mr. Weisman has designated \$1 million toward the facility itself and another \$500,000 toward the operational budget. Pepperdine's permanent eclectic art collection will be enhanced by loans of art from the foundation.

Weisman is counted among the nation's foremost collectors of contemporary art. His personal, corporate, and foundation art collections include more than 1,000 works, many of which have been

displayed at major museums and galleries in the United States, Europe, and Asia.

A living example of the American success story, Weisman parlayed a modest wholesale produce business into leadership of the huge Hunt Foods corporation, becoming its president at the age of 31. He went on to establish a string of successes in a wide variety of businesses, including a savings and loan, a uranium mine, a drugstore consumer products company, and a Toyota automobile distributorship for the mid-Atlantic states.

He is highly respected for his community activities, which include many worthy charitable causes such as the Venice Family Clinic, the Devereux Foundation, and several scholarship programs. In addition, he is a great patron of the arts, supporting museum and gallery programs such as The American Center in Paris, the New Orleans Museum of Art, and the Walker Art Center in Minneapolis, Minnesota. "My activities in art and business are an attempt

to bring the world closer together," Weisman has said. "I don't think there's anything that communicates better than art. It's quicker than language and clearer than philosophy."

The founding director of the art museum is Nora Halpern, a longtime friend of Weisman's and former curator of his collections. She was instrumental in interesting him in Pepperdine's art program.

"The name of Frederick R. Weisman on the outside of this art museum brings credibility to what is inside," said Pepperdine President David Davenport. "His is one of the preeminent names in art, and we are exceptionally pleased and honored that he has confidence enough in Pepperdine's future to add his name to our Malibu campus."

▼ **O**N MARCH 31, Pepperdine University advanced its commitment to the arts with the hiring of **Nora Halpern** as founding director of the new Frederick R. Weisman Museum of Art in the Cultural Arts Center.

Halpern, who holds a master's degree in art and history from the University of California, Los Angeles, was for eight years the curator of the internationally known Frederick R.

Weisman Collections of contemporary art in Los Angeles. Her duties included organizing exhibition tours throughout the United States, Europe, the Middle East, and Asia as well as coordinating workshops on topics as varied as conservation of contemporary works and increasing public support for the arts. Following her term with Weisman, Halpern worked in the story department of Steven Spielberg's Amblin Entertainment.

A former Helena Rubenstein Fellow in the Independent Study Program of the Whitney Museum of American Art in New York, Halpern is a noted lecturer and art critic and has participated as a moderator and featured guest on cultural arts programs on both television and radio.

"I see art as an educational tool which holds an important place at an institution of higher learning," says Halpern. "As founding director, I intend to present art experiences for the University's students as well as for the community at large." She also feels Pepperdine's programs in London, Florence, and Heidelberg provide an excellent forum for the exchange of cultural ideas.

▼ **O**N AUGUST 1, **Marnie Duke Mitze**

