

Pop Culture: Selections from the Frederick R. Weisman Art Foundation

Curated by Billie Milam Weisman, Foundation Director

Ronald H. Silverman Fine Arts Gallery,

5151 State University Drive, Los Angeles, California 90032

June 1 to August 2, 2019

Gallerly Hours:

Monday through Friday (except July 4th - 5th)

12:00 pm - 5pm

When the Pop Art movement first surfaced in the mid 1950s artists sought to challenge traditional conceptions of art-making by incorporating consumer culture and everyday objects into their work.

Artists during this period transformed icons associated with mass media, comic books, and popular culture into visual expressions that often reflected a growing societal infatuation with consumerism.

When it originated, the Pop art movement sought to ironically emphasize images representing the commonplace or kitschy elements of a given culture.

Today, contemporary artists have elaborated on the traditions established by the Pop artists who created an aesthetic style that reflected the changing needs and interests of varying societies.

This exhibition merges art that reflects and comments on POPular and unPOPular culture and vernacular of the 1960s to the present with selections curated from the Frederick R. Weisman Art Foundation.



L-R: Artschwager, *Exclamation Point*; Wesselmann, *Big Maquette for Tulip and Smoking Cigarette*; Rosenquist, *Sketch for "Fire Pole" Expo 67 Mural Montreal Canada*; Date Farmers, *Coca Cola Escorpion*; Quinones, *Crushed Orange*; James, *Bullets*; Miller, *7UP*



L-R: Paik, *Michelin Man Laser Robot*; Tague, *The Heat is On*; Holzer, *Untitled (Selections from the Survival Series)*; Tague, *The American Idol*; Speaker, *Team Xerox*; (foreground) Loncar, *48,000,000*